



Dynamics Between Culture and Commerce in Media Globalisation Debates

By Franziska Kracht

GRIN Verlag. Paperback. Book Condition: New. Paperback. 12 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Essay from the year 2010 in the subject Communications - Public Relations, Advertising, Marketing, Social Media, grade: 1, 3, The University of Sydney, course: Media Globalisation, language: English, abstract: Our final essay in the media and globalisation class dealt with the following question: Critically discuss the dynamics between culture and commerce in media globalisation debates. Use relevant examples to justify and elaborate your arguments. I made use of an analysis of the current situation in the Australian film industry to exemplify the issues of culture and commerce in the media discourse. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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