



Language and Media: A Resource Book for Students (Paperback)

By Alan Durant, Marina Lambrou

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 244 x 172 mm. Language: English . Brand New Book. Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible two-dimensional structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Language and Media: * is a comprehensive introduction to how language interacts with media * investigates the forms of language found in media discourse; how patterns in such language use contribute to recognizable media genres and styles; and broader social themes and consequences that arise from media language * uses a wide variety of real texts from the media that include: newspapers covering events such as the Asian tsunami, speeches, blogs, emails, advertisements and interview transcripts from television talk shows including Oprah * provides classic readings by the key names...

DOWNLOAD



READ ONLINE

[4.6 MB]

Reviews

This type of ebook is everything and got me to seeking in advance plus more. it was written really completely and helpful. You won't feel monotony at any moment of your respective time (that's what catalogues are for about should you request me).

-- **Dr. Santino Cremin**

These types of book is the perfect pdf available. I actually have study and that i am sure that i will planning to read through again again in the foreseeable future. Its been designed in an exceedingly basic way which is simply soon after i finished reading through this publication in which basically changed me, modify the way i believe.

-- **Laney Morissette**