



Earnings Magic and the Unbalance Sheet: The Search for Financial Reality

By Gary A. Giroux

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Earnings Magic and the Unbalance Sheet: The Search for Financial Reality, Gary A. Giroux, Praise for Earnings Magic and the Unbalance Sheet "Gary Giroux brings a breezy, entertaining writing style that really helps the reader untangle arcane accounting practices, including stock options, pensions, off-balance sheet items, and the rest of his a dirty thirty.a " -- Edward Swanson, Durst Chair and Professor of Accounting, Texas A&M University "Earnings Magic and the Unbalance Sheet provides equity investors with clear explanations of today's financial environment together with specific analysis tools to assess the quality of earnings. Gary Giroux provides a valuable and easy-to-use scoring system where investors assign grades to help them in their investment decisions. Earnings Magic is a must-read for any investor in the Dow Jones Industrial Average (Dow 30). Giroux thoroughly analyzes some of the biggest and best known companies." --Andrew McLelland, Assistant Professor of Accounting, Auburn University YOUR KEY TO EVALUATING A COMPANY'S EARNINGS QUALITY Wouldn't you like to know as much as you could about a company before you invest in it? Financial information on companies is readily available, but not necessarily easy to...



READ ONLINE
[3.3 MB]

Reviews

I just began looking at this pdf. We have read through and that i am confident that i will gonna study once more once more down the road. Your lifestyle span will likely be change the instant you complete looking at this ebook.

-- **Eli Rau**

It in one of my personal favorite publication. Indeed, it is actually perform, still an amazing and interesting literature. Its been printed in an exceptionally easy way which is merely soon after i finished reading this book where really altered me, change the way i believe.

-- **Neal Homenick IV**