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# THE DESIGN METHOD: A PHILOSOPHY AND PROCESS FOR FUNCTIONAL VISUAL COMMUNICATION



Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, The Design Method: A Philosophy and Process for Functional Visual Communication, Eric Karjaluoto, Feeling uninspired? That shouldn't keep you from creating great design work. Design is not about luck, inspiration, or personal expression. Design is a disciplined pursuit aimed at producing sensible, functional work for clients. In The Design Method, you'll learn how to create quality design work on a regular basis that consistently pleases your clients using the same method...

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- Authored by Eric Karjaluoto
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