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## Finding the Core of Your Story: How to Strengthen and Sell Your Story in One Essential Sentence

By Jordan Smith

CreateSpace Independent Publishing Platform. Paperback.

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Paperback. 108 pages. Dimensions: 8.9in. x 5.9in. x 0.5in. What's your story about? Do you answer with a blank stare when someone asks you that question? Do you have trouble writing your Amazon description? What if you had an attention-grabbing way to leave your audience begging for more? Learn to effectively pitch your story! Story consultant and author Jordan Smith has taken a powerful technique used by professional Hollywood screenwriters to sell their scripts and made it accessible to everyone with *Finding the Core of Your Story*. It's called a logline and once you know about it, you'll want to create one for every story you write. Whether you write novels, movies, comic books, songs, or even operas, this book is for you. Every storyteller should be able to say in one sentence what his story is about. *Finding the Core of Your Story* will help you learn to do just that. If more writers would heed the advice on these pages, they would avoid the inept pitches and synopses so common among self-published authors. Highly recommended as an essential read for any writer.

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